



small business partner news

Agent Newsletter | January 2024

Your Quarterly Issue of Partner News

As we start off this New Year, Covered California for Small Business (CCSB) is here to support our partners and clients as they adapt to the changing needs of their businesses and employees. In 2024, our goal is to make all processes for managing your groups online as efficient as possible.

With tax season approaching, now is a great time to remind new and current clients of an exclusive tax credit available only through Covered California for Small Business. See below for details on how your clients can learn more and see if they are eligible for cost savings.

On behalf of all of us at Covered California for Small Business, we want to thank you for choosing to do business with us this year, and being such a vital part of helping small businesses find the coverage they want and need. We could not have done it without you!

Wishing you all a prosperous and fulfilling 2024!

Covered California for Small Business



With tax deadlines approaching, eligible small businesses can qualify for **federal tax credits of up to 50%** on premiums to help pay for the cost of providing health insurance. This exclusive tax credit is only available through

Covered California for Small Business. Qualifying groups can apply this tax credit on their Federal Tax Return.

For Small Business Clients that:

- have fewer than 25 full-time equivalent employees
- pay an average wage of less than \$62,000 a year
- pay at least half of their employees' health insurance premiums

[Click here](#) to learn more about how to put money back in their pocket!

Additionally, we've created two flyers you can share with your clients.

Click below to download these flyers:

[Employer Tax Credit Flyer](#)

[How to Apply for Tax Credit Flyer](#)



Covered California for Small Business has updated the look and feel of all our current renewal documents. Keep a look out for more details to come!



Covered California for Small Business wants to take this opportunity to reintroduce you to our Sales Team. As our organization grows, the roles and responsibilities of our sales team may change. Learn more about our current sales team members and the territories they represent!

Click below to download our CCSB Sales Contact Sheet:

[CCSB Sales Contact Sheet](#)