



**Hello valued partner,**

### **Explore our enhanced broker onboarding experience**

Key steps to getting started, online resources packed with valuable information, and a series of welcome emails deliver an enhanced onboarding and welcome experience for newly appointed brokers. Additional guidance and touchpoints designed to set up newly appointed brokers for success will launch in 2024.

Check out the [broker onboarding experience](#) and access the new [Broker Essentials Guide](#).

### **New Healthy Lifestyle Toolkit**

Support a culture of workplace health and provide a foundation for employee well-being programs. This no-cost toolkit can help your clients encourage lasting lifestyle changes. [Learn more](#).

### **Are your clients' overwhelmed by how to address inequities in their workforce?**

Fully supporting workforce health goes beyond just offering health benefits and includes tackling social drivers of health to invest in employees' long-term well-being.

[Share this article](#) with your clients so they can learn how to gather and use social determinants of health data to address inequities and create successful programs.

## Show your clients how KP is creating the future of healthcare

Let your clients know that at Kaiser Permanente, we are building [new digital tools](#), such as mobile apps, websites, and more that make it easier for our members to manage their health and receive the care they need. Encourage your clients and their employees to [download our mobile app](#).



### Support the mind, body, and spirit during the holidays

With the busy holiday season upon us, share these informative resources to help your clients reduce stress, maintain mental health, and care for themselves.

[Download.](#)

## December 31 KPIF coverage deadline for January 1 effective date

2024 applications, plan change requests, and initial binder payments for Kaiser Permanente for Individuals and Families (KPIF) open enrollment must be received by December 31, 2023, for coverage to begin January 1, 2024. [Learn more.](#)

## Monthly Health Topic: Fitness

As the new year approaches, share our fitness flyer and email to help your clients create and maintain a fitness routine, feel their best, and have more energy. [Download.](#)

## Regional News

## Elevate your clients' workforce health with Kaiser Permanente On-the-Job<sup>®</sup>

Help your clients experience connected care for their employees, whether they are Kaiser Permanente members or not. Our dedicated health centers provide:

- Specialized care for work-related injuries and illnesses
- Care coordination by skilled doctors and specialists
- Comprehensive clinical services including physical therapy, radiology, specialty care, and pharmacy
- Access to urgent and after-hours care 24/7 at multiple locations
- On-site staff support for seamless collaboration

Discover how Kaiser Permanente On-the-Job<sup>®</sup> enhances employee health, boosts productivity, and reduces litigation risks. [Learn more.](#)

### New KPIF book of business tool available

The new Kaiser Permanente for Individuals and Families (KPIF) broker self-service tool provides details on your book of business, including applicant information (off-exchange only) and your clients' names, their current status, and more for your California clients, both on- and off-exchange. To access your book of business, sign in to your [account.kp.org](https://account.kp.org) broker account and click on "View Books of Business." You may have to review and agree to a short Business Associate Agreement so you and your associates can see your KPIF book of business.

### Discover more

#### Don't forget Medicaid Redetermination

During the Medicaid Redetermination process, some enrollees will lose eligibility and Medicaid coverage. Use and share these resources with individuals and your group clients with employees who have lost Medicaid coverage. [Learn more.](#)

#### Broker Resources

Compare plans, get quotes, and discover more ways to manage your book of business. [Explore broker resources.](#)

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Kaiser Foundation Health Plan, Inc., 1950 Franklin St., Oakland, CA 94612. Kaiser Foundation Health Plan, Inc., 393 E. Walnut St., Pasadena, CA 91188. Kaiser Foundation Health Plan, Inc., 711 Kapiolani Blvd., Honolulu, HI 96813. Kaiser Foundation Health Plan of the Northwest, 500 NE Multnomah St., Suite 100, Portland, OR 97232. Kaiser Foundation Health Plan of Colorado, 10350 E. Dakota Ave., Denver, CO 80247. Kaiser Foundation Health Plan of Georgia, Inc., Nine Piedmont Center, 3495 Piedmont Road NE, Atlanta, GA 30305. Kaiser Foundation Health Plan of the Mid-Atlantic States, Inc., 2101 E. Jefferson St., Rockville, MD 20852. Kaiser Foundation Health Plan of Washington or Kaiser Foundation Health Plan of Washington Options, Inc., 1300 SW 27th St., Renton, WA 98057

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